Increase Foot Traffic with a **Digital Window**

Why go digital?

Unlike conventional posters, digital windows display clear, bright images that draw more customers into your store. They're also more efficient and easy update and maintain.

Paper poster	Digital window signage

Visibility

Head-Scratching

Eye-Catching

Content Update

Slow and costly updating each display individually

Cost-efficient and fast with remote, real-time updates for multiple displays

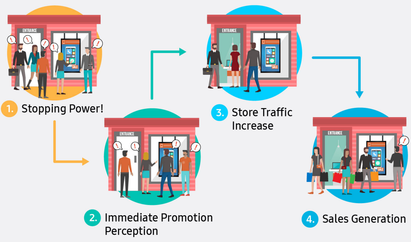
Cost Efficiency

Ongoing expense, anytime there's change or damage

One-time investment, long term value

4 Benefits of digital window display

Digital window displays provide retailers with immediate value that directly impacts the bottom line.



3 Things you need to check before choosing digital signage

1. Is it bright enough?

Digital signage delivers bright, crisp visibility to catch the eye of potential customers even in direct sunlight.

2. Does the design fit to the store interior?

Digital signage makes the display a natural extension of the store.

Double-sided digital signage frees up space, reaches doubled potential customers with both sides with one display.

3. Is it easy to maintenance?

Embedded media player allows for easy content management without PC.

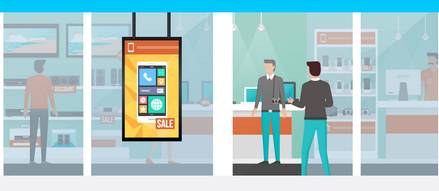
Built-in WiFi and efficient power consumption makes smart operation.

Introduce Samsung window display OMN series
Brilliance by design

Bright & Crisp Visibility

Slim & Modern Design

Efficient Operation



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